

MEDIA CONTACT: KAREN MICHAILO, DIRECTOR OF MARKETING
919.287.4277 (office)
919.349.3687 (mobile)

EXPRESSION ANALYSIS DEBUTS THIRD ANNUAL “LEAVE YOUR FINGERPRINT ON THE CURE” FUNDRAISING CAMPAIGN—EFFORTS RAISE MORE THAN \$40,000 FOR GENETIC DISEASE RESEARCH AND TREATMENT

Expression Analysis fundraising campaign, industry collaborations, and whole-genome study grants aid researchers in their efforts to unlock complex diseases

Durham, N.C. (October 16, 2009) – [Expression Analysis](#), a leading provider of genomic services, announces its third annual “Leave Your Fingerprint on the Cure” fundraising campaign designed to benefit children with genetic disease at the Kapi‘olani Medical Center for Women & Children in Honolulu, Hawaii. For every person who volunteers to help complete the custom mural by painting and leaving their fingerprint in the center of a flower at the Expression Analysis exhibitor booth (#616) at the 59th Annual Meeting of the American Society of Human Genetics (ASHG), Expression Analysis and its sponsors will donate over \$50, on their behalf, to the Kapi‘olani Medical Center Genetic Family Fund as part of the Kapi‘olani Children’s Miracle Network. This campaign is one of three programs Expression Analysis has launched in 2009 to aid academic and industry researchers in their efforts to uncover genetic markers linked to complex diseases.

“Kapi‘olani Medical Center for Women & Children is honored that Expression Analysis selected us to receive funds that directly benefit our genetic research and testing facility. For this reason, we established a new and unique fund that funnels these benefits to the families in our hospital that need financial assistance,” said Dr. Laurie Seaver, Medical Geneticist at Kapi‘olani. “Patients are referred to our genetics department for a variety of reasons. Now we can help relieve the financial burdens these families face when they are dealing with a child who may have a suspected genetic disease or disorder,” continued Seaver.

In 2009, Expression Analysis also created two additional programs to benefit the genetics community. The first was a strategic cancer gene resequencing collaboration with RainDance Technologies. Efforts under this partnership are helping cancer researchers characterize rare mutations that would otherwise prove difficult or impossible to identify using alternative methods.

The second project is a new grant initiative that will award four deserving researchers access to Expression Analysis' state-of-the-art genomic services. Four grants will be awarded; two focusing on genome-wide association studies (GWAS) and two on follow-up to GWAS. Included in all four grants is data analysis through digenysis™ a proprietary analysis tool that simultaneously analyzes allelic and copy number variation, accomplishing in days what can typically take months. Grant applications are available until December 1, 2009. Winners will be announced on January 15, 2010.

“This year we specifically designed programs that would give back to the genetics community. By directly aiding and offsetting the cost of genetic research and testing we are enabling researchers to expedite their projects and unlock biological mysteries faster than ever before,” said Steve McPhail, President and CEO at Expression Analysis. “I'd like to thank all of our sponsors of the Leave Your Fingerprint on the Cure campaign including Affymetrix, Illumina, Nanostring, PerkinElmer, and RainDance Technologies for helping us raise money for the Kapi'olani Medical Center Genetic Family Fund and our previous campaigns with Cure Kids Cancer. It's an honor for us to be involved and support families in need of financial assistance.”

About “Leave Your Fingerprint on the Cure” Fundraising Campaign

To kick off the 2009 campaign, Expression Analysis will host a press conference on Wednesday, October 21 at 9:00am at their corporate booth inside the Hawaii Convention Center. Select members of the ASHG including Drs. Edward McCabe, Joann Boughman and this year's Allan Award winner, Huntington Willard, representatives of Kapi'olani Medical Center and the Kapi'olani Children's Miracle Network, Hawaii state and city officials, and industry sponsors will be present to initiate painting of the custom-designed murals later to be donated to the Kapi'olani Medical Center Genetic Family Fund.

By the end of the ASHG meeting Expression Analysis expects to have raised \$16,000 for the Genetic Family Fund. To officially conclude the campaign, Expression Analysis will host a second press conference on Friday, October 23 at 1:30pm at the Kapi'olani Medical Center for Women & Children. Patients of the hospital are invited to attend and help complete the mural and accept both monetary and mural donations.

About the Kapi‘olani Medical Center

Kapi‘olani Medical Center for Women & Children is a non-profit tertiary care medical teaching and research facility specializing in the care and treatment of women, infants and children. With 207 beds and 90 bassinets, Kapi‘olani is Hawaii’s only Pediatric Specialty Hospital and High Risk Maternity Center, providing pediatric services for children throughout the state and Pacific Region including intensive care for infants and children, 24-hour emergency care and pediatric air transport. Kapi‘olani is an affiliate of Hawaii Pacific Health.

About Expression Analysis, Inc.

Expression Analysis (www.expressionanalysis.com) Expertise Beyond Expression—Expression Analysis is recognized as the market leader in microarray outsourcing for gene expression, genotyping and resequencing analysis, using Affymetrix, Illumina, Applied Biosystems, Nanostring, and RainDance technologies. The company is a leading provider of genomic services in clinical trials and other research, offering solutions for various types of specimens as well as nucleic acid isolation and bioinformatic services. The company’s quality system follows CLSI guidelines and its CLIA-registered lab supports GLP compliance.

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